International Human Rights in Canada: At the Juncture of Law and Politics

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International Human Rights in Canada: At the Juncture of Law and Politics

FAISAL BHABHA

Introduction

Thank you for the opportunity to address the very timely topic of international human rights law from the Canadian perspective. As my title suggests, my analysis of this topic sits at the intersection of law and politics, as so much of international law necessarily does. I will proceed in three parts. First, I will provide a sketch of the political context, drawing from recent events and trends, to describe a conflicted official government approach to international human rights. Next, I will examine the formal legal status of international human rights law in Canada, drawing selectively from key Supreme Court of Canada decisions. This will be far from a comprehensive account. Finally, I will discuss the recent adoption of the newest international human rights treaty, the disability convention, and discuss calls to promote access to justice at the international level for breaches of Convention norms domestically. Notwithstanding important efforts to advance the status of international human rights law in Canada, my overall observation is that, in both law and politics, the Canadian approach to international human rights is predominantly inward looking.

Human Rights: From Moral Aspiration to Discursive Dominance

It is worth beginning with the moral origins that underlie the legal and institutional apparatus that forms the international human rights system. Buoyed by developments in post-WWII period in Europe, the contemporary conception of human rights blossomed from the fields of corpses, through the smoke of gas chambers. According to the Charter of the UN, adopted in 1945, the purpose of international organization was to "save succeeding

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generations from the scourge of war". The dominant global actors at the time believed that the world had seen the worst of human evil, and in the face of the failure of politics to protect humanity from itself, they would turn to the law. The birth of international human rights law thus came as a response to, if not penance for, the wrongs of war.

But international human rights have found a space, politically and doctrinally, separate from the laws of war. The important work of human rights has been to establish a normative framework for ensuring the advancement of individual human security and dignity during peacetime, under civilian political leaders who are subject to limits on their power. From the Universal Declaration on Human Rights to the twin pillar Covenants to the various Conventions dealing with women’s rights, racial discrimination and children’s rights, the scope of human rights continues to evolve, extending wide across the different spheres of human experience.

For this reason, defining human rights for the purpose of any discussion is an important starting point. One obvious meaning of international human rights is to equate it with international human rights law, as I have done. But human rights play a bigger role in our lives too; from our intimate lives—within the family for example, right up to the way the states conduct themselves with each other.

Human rights describe values and goals that are meant to embody moral norms, many of which are held across different societies. The hope of universalism has led human rights to do more than describe existing norms, but to also create new standards of conduct and accountability. These standards have spread the world over. The spread of human rights has also generated its share of response and resistance. Indeed, the aspiration of universality has been matched by the disappointment of inconsistency. The political failures to rationalize inadequate rights protection in the West, has undermined the legitimacy and appeal of the human rights project in the

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global South, with many seeing human rights as an extension of Western economic, political and cultural dominance, even a form of neo-imperialism.

Human rights scepticism grows from the questions that remain on many fronts regarding the content, shape and form of human rights law. How a specific human rights goal or value is defined, interpreted and enforced is highly political, especially where implementation of the right will impact established behavior or vested interests. The frustrated struggles to enforce human rights have thus revealed, too, the limits of human rights possibilities. The law's ambition is tethered to realpolitik. As one prominent commentator noted, "human rights may be universal, but support for coercive enforcement of their norms will never be universal."^3

The process of rights contestation—that is, the struggles over what a human right means and whether and how it will be enforced in any given context—is at least as much a political question as a legal one. Human rights advocates the world over have learned through experience that success in achieving human rights remedial action has as much to do with having the means, ability and access to make a claim, as it does with the substantive moral merit of the claim. So it goes: While the rhetorical power of human rights vindicates our moral intuitions, the real power of rights lies in having the material and institutional capacity to define, deploy and decide the law.

Rights and Politics

The rise to discursive dominance of human rights has led, both, to increasing resort to human rights language to describe a wide variety of personal and group grievances, as well as to using human rights language to justify assertions of state power. In international political disputes, we have seen human rights justifications on both sides of conflicts: the invasion of Iraq was justified by some,^4 and opposed by others^5 (including the United Nations)^6 for reasons of international human rights, amongst others. What

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^4 See, e.g., Ed Morgan, "Use of force against Iraq is legal" National Post (March 19, 2003).
^5 The overwhelming majority of opinions of international law scholars and jurists was that the invasion was illegal. See Severin Carrell and Robert Verkaik, "War on Iraq was Illegal, Say Top Lawyers" The Independent (May 25, 2003).
^6 The American-led invasion was never authorized by the United Nations. In September 2004, then-Secretary General Kofi Annan publicly declared that the
examples like this demonstrate is that the political nature of human rights is as much an important descriptive frame to consider as is the legal or doctrinal aspect, in order to obtain a complete picture. Indeed, the political nature of law is never quite so pronounced as it is in the realm of international law.

In Canada, the current government, in power since 2006, has had an ambivalent relationship with international human rights. It has earned scorn for leading Canada away from its record as a leader and consensus builder in international diplomacy, turning Canada into an outlier on key human rights issues. Domestically, the federal government has also been criticized for cuts to social programs, intrusive national security enforcement, an overly "tough on crime" strategy, and a callous approach to immigration and multiculturalism.

What makes this intriguing is that, at the same time, the government views itself, and holds itself out, as a champion of human rights. Just last week, Canada’s Prime Minister, Stephen Harper, was presented with the World Statesman of the Year award. The award came from the Appeal of Conscience Foundation, a US-based "interfaith" group that "believes that freedom, democracy and human rights are the fundamental values that give nations of the world their best hope for peace, security and shared prosperity." Presented with the award by former U.S. Secretary of State, Henry Kissinger, Harper spoke of Canada’s “ancient heritage and long practice of freedom, democracy, human rights and the rule of law.”

The Prime Minister went on to describe the present state of the world as beset by insecurity, naming Iran as the chief source of mischief. Just earlier in the month, Canada had, without warning or reason, cut off
diplomatic relations with the Islamic Republic. Calling Iran a “clear and present danger” to global security, Harper decried its “appalling record of human rights abuse”. The solution, he said, is for the international community to do more to isolate Iran, and “to speak in support of the country that its hatred most immediately threatens, the State of Israel”.

Harper’s remarks were more than rhetorical seduction for an Israel-friendly audience. They reflected official and demonstrated government policy. Indeed, in recent years Canada has been Israel’s most reliable ally on the world stage. This has been during a period when Israel’s record on human rights garnered significant global outrage. In a 2011 report on the state of human rights in Canada, Amnesty International criticized the Canadian government for its “uneven” approach to the Middle East, noting Canada’s “unflinching refusal to raise concerns about the Israeli government’s human rights record”.

In his speech to the Appeal of Conscience Foundation, Harper emphasized the importance of choosing friends carefully from among “like-minded” nations. Judging by his decision to pass on an opportunity to speak at the United Nations General Assembly, he may have inadvertently admitted that Canada has few friends left at the UN. The national media noted the UN snub, and even a Conservative former Prime Minister warned the government against alienating Canada at the UN.

On September 26-27, 2012, at the very same time that the Canadian Prime Minister was being feted as Statesman of the Year, the United Nations Committee on the Rights of the Child reported on its 10-year review of

11 Campbell Clark, Patrick Martin and Mark Mackinnon, “Envoys out as Canada abruptly severs ties with Iran” The Globe and Mail (September 7, 2012).
12 Israel’s bombing of Gaza, known as “Operation Cast Lead”, in December 2008-January 2009 was the subject of a United Nations Fact-Finding Mission that concluded in its September 2009 report that numerous violations of international law occurred not only during the Israeli military’s three-week assault, but in the underlying conditions of the more than 40 year occupation of Palestinian territories.
13 Getting back on the ‘rights’ track, supra at 4, 14.
Canada’s implementation of the Convention. The report chastized Canada for its approach to youth criminal justice, describing new legislation as “excessively punitive for children and not sufficiently restorative in nature.” It further criticized cuts in Canadian social programs for children living in poverty, noting “serious and widespread discrimination” in the services provided to aboriginal children, visible minorities, immigrants and children with disabilities.

These two images tell very different sides to the status of international human rights in Canada. On the one hand, the Prime Minister invokes human rights to stand on principle against an “immoral” state. On the other hand, Canada is found to be a human rights violator, abandoning its most vulnerable citizens. The contradiction is striking not just because Canada has traditionally been described as a prime defender of human rights globally and domestically. It is also striking in the sense that, while the current government continues to define its heritage and national goals as being shaped by human rights, the record suggests a string of failures and open hostility to the very instruments and institutions designed to promote human rights around the world, and in Canada.

Rights and Law

Human rights implementation, advocacy and enforcement have led, no doubt, to improvements in the quality of life for many people in many different places. Human rights operate both to restrain the overbearing state through civil and political rights and, increasingly, to compel the delinquent state to provide for its citizens, through social and economic rights. This is by no means a completed project, and the human rights movement itself has

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16 In the time passed since these remarks were delivered, Canada has withdrawn from an important international drought convention that will protect vulnerable people from the effects of climate change. See Mike Blanchfield, “Canada first country to pull out of UN drought convention” The Globe and Mail (March 27, 2013). Canada also refused to sign a new treaty designed to curb arms trading. See Stephanie Levitz, “Canada opts not to sign landmark arms-trade treaty for now” The Globe and Mail (June 3, 2013).


18 Ibid.
endured criticism for the limitations inherent in the promises and impositions of human rights.19

Even optimists have been disappointed that, notwithstanding the success of rights on so many fronts, acute challenges have led to at times to the erosion of international human rights assurances. In particular, in the post-9/11 decade we have seen the rise of the paranoid and insecure state, one which is prone to excesses. Mature model democracies, like the United States and Britain, have been seriously tested, and history already suggests certain failures indeed.20 Most alarming is the foundational nature of the human rights issues back on the radar: habeas corpus; torture; murder. This is a sober reminder that, even in a robust rule-of-law system, we cannot take human rights for granted, nor be complacent about the impact of state action on the lives of individuals and communities.

Under the Canadian constitutional order, the courts are the final stop for justice, both in a substantive sense to the extent that they define and interpret the law, and in an institutional sense, given their inherent power and responsibility to uphold the rule of law. However, courts are somewhat constrained when it comes to applying international law, which is not binding in Canada unless it has been "implemented". The process for implementing international law usually comes after the government has signed and ratified a treaty. Ratification is the process by which formal authorization is given for the state to accede to an international convention. In Canada, unlike in the United States, ratification does not require legislative input. The executive can both sign and ratify treaties on the basis of Cabinet’s democratic authority. Implementation, however, requires legislative action. In other words, to make an international human rights norm binding and justiciable in Canadian courts, legislators must write it into the statute books.21

20 For example, a closed-door inquiry headed by former Supreme Court of Canada Justice Frank Iacobucci found that Canada was indirectly responsible for the torture of three Muslim-Canadian men. In another case, the government paid $10 million in compensation to Maher Arar after a public inquiry found that Canadian security officials had given false information that led to his rendition to torture in Syria. See generally Kent Roach, The 9/11 Effect: Comparative Counter-Terrorism (New York: Cambridge U Press, 2011).
21 In some countries, the final step of implementation is not required. In such states, international treaties duly ratified by the Executive gain the force of law without the requirement of any domestic legislative action. Historically, France is the model monist state. The Westminster system of government has typically required
majority of the content of international human rights law has not been incorporated into Canadian law.  

The fact that Canada has not directly incorporated much international human rights law does not mean that international human rights norms are absent from Canadian law. The Canadian Charter of Rights and Freedoms, along with statutory human rights instruments, together, ensure that many key international human rights norms are enshrined in Canadian law. Thus, domestic Canadian law provides a reasonably robust array of legal protections that roughly mirrors many of the key rights in the canonical instruments of international human rights law.

One notable exception with respect to implementation is the International Criminal Court. Although this is not technically a human rights body within the United Nations framework, it is certainly an institution associated with the human rights aspirations of its time. When the Rome Statute was signed in 1998, Canada was a world leader in the international political campaign to establish a permanent court to prosecute war crimes and crimes against humanity. In order to ratify the Rome Statute, Canada's Parliament was first required to enact legislation to implement its obligations under the law. Canada was the first country in the world to incorporate Rome Statute into its national laws, enacting the Crimes Against Humanity and War Crimes Act on June 24, 2000, and ratifying the Rome statute two weeks later.

The political consensus around the establishment of the International Criminal Court was, in many ways, not surprising given Canada's past commitment to world peace-building. It also reflected an acknowledgement independent legislative action to make international law binding, though this is changing. Under the 2010 Constitution of Kenya, for example, automatic incorporation of international law is provided. See Constitution of Kenya (adopted 27 August, 2010), Article 2 (5) and (6) providing that "general rules of international law" and "any treaty or convention ratified by Kenya" are part of national law.  

Canada has signed and ratified seven key international human rights instruments: International Covenant on Civil and Political Rights; the International Covenant on Economic, Social, and Cultural Rights; the International Convention on the Elimination of All Forms of Racial Discrimination; the Convention on the Elimination of All Forms of Discrimination Against Women; the Convention Against Torture and Other Cruel, Inhuman, or Degrading Treatment or Punishment; and the Convention on the Rights of the Child; and the Convention on the Rights of Persons with Disabilities. Canada has also signed the optional protocols allowing for individual complaints by persons under Canadian jurisdiction with respect only to CEDAW and the ICCPR.
that the rationale for Canada’s human rights commitments stem from the atrocities of the Second World War. In 1987, the then-Chief Justice of the Supreme Court of Canada, Brian Dickson, wrote a thoughtful dissent in a case about labour associational rights under the young *Charter*. Commenting on the history of international human rights and its place in the Canadian constitutional order, he wrote:

Since the close of the Second World War, the protection of the fundamental rights and freedoms for groups and individuals has become a matter of international concern. A body of treaties (or conventions) and customary norms now constitutes an international law of human rights under which the nations of the world have undertaken to adhere to the standards and principles necessary for ensuring freedom, dignity and social justice for their citizens. The *Charter* conforms to the spirit of this contemporary international human rights movement, and it incorporates many of the policies and prescriptions of the various international documents pertaining to human rights. The various sources of international human rights law -- declarations, covenants, conventions, judicial and quasi-judicial decisions of international tribunals, customary norms -- must, in my opinion, be relevant and persuasive sources for interpretation of the *Charter*’s provisions.  

There have been surprisingly few instances of direct application or interpretation of international human rights law in Canadian courts. An important decision that built on the ideas expressed by Dickson CJ can be found in the 1999 *Baker* decision. Although the Supreme Court of Canada unanimously confirmed that unincorporated international law is not directly applicable or binding in Canadian courts, five of the seven sitting judges accepted that unincorporated international law—whether customary norms or treaties—should be taken into account as an interpretive aid when applying relevant Canadian law.

The case involved an administrative decision by immigration officials to deny the appellant, a long-time irregular resident of the country, an

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exemption from a mandatory deportation order. The basis for her humanitarian and compassionate grounds request included, among other considerations, the fact that she was a single mother with several Canadian-born children. She argued that the doctrine of the “best interests of the child”, enshrined in the Convention on the Rights of Child, was a factor necessary for government officials to consider when exercising their powers under domestic immigration legislation. The majority agreed that the “principles of the Convention and other international instruments place special importance on protections for children and childhood, and on particular consideration of their interests, needs, and rights.”25 The Court also noted that other common law countries, including New Zealand and India, have embraced the role of international human rights law as an aid in interpreting domestic law, even if not directly enforceable.

If the rights of children earned a robust role for international human rights in domestic jurisprudence, the events of 9/11 and the rights of suspected “terrorists” brought a different tenor to the issue when the Supreme Court of Canada considered the case of Suresh.26 In that decision, rendered in early 2002, the Court refused to permit the deportation of a man—a Tamil activist—who might face torture on return to his country of origin, Sri Lanka. The Court applied the International Convention Against Torture (CAT) in a supporting role to section 7 of the Charter, which guarantees life, liberty and security of the person, deprivations of which must be in accordance with principles of fundamental justice. Reasoning in the context of national security, the Court held that the international prohibition on deportation to torture is a norm which shapes the content and interpretation of the principles of fundamental justice under section 7.

In identifying norms concerning prohibitions on torture, the Court stated international law doctrine, offering a substantive interpretation of international human rights treaties, concluding: “In our view, the prohibition in the ICCPR and the CAT on returning a refugee to face a risk of torture reflects the prevailing international norm.”27 The Court also used reasoning based on comparative jurisprudence, noting that the highest courts of Israel and the UK have held that international law rejects deportation to torture, even where national security interests are at stake.28

25 Ibid at para 71.
26 Suresh v Canada (Minister of Citizenship and Immigration) [2002] 1 SCR 3
27 Ibid at para 72.
28 Ibid at para 74.
Five years after *Suresh*, the Supreme Court had another occasion to consider international law in the context of immigration and national security law when three appellants, Adil Charkaoui, Mohamed Harkat and Hassan Almrei, challenged the constitutionality of an administrative detention scheme that had left each of them in legal limbo: incarcerated but not charged; suspected of being a security threat, but not told on what basis or for what reason; offered opportunities to challenge the reasonableness of the detention, but denied information necessary to know the case to be met. Again, applying section 7 of the *Charter*, the Court held that principles of fundamental justice were violated, as well as the right not to be arbitrarily detained and to have a detention review in a reasonable time. Unlike in *Suresh*, however, the case was decided primarily with reference to Canadian constitutional law, and with no consideration of international human rights law, notwithstanding that the parties and numerous *amicus* interventions highlighted international legal dimensions.

Although neglecting international law, the Court in *Charkaoui* did show an interest in comparative jurisprudence, referring to the *European Convention on Human Rights* and to the reasoning of the European Court of Human Rights, the United States Supreme Court and the United Kingdom House of Lords in similar cases, for a comparative analysis about detention and national security. While it may not be true that the Court has receded in its view of international human rights, it does appear that the sway of international human rights law in Canadian jurisprudence remains cautious.

In a speech, the current Chief Justice of the Supreme Court of Canada stated that international norms are relevant to judging the constitutionality of laws and government action, and “may affect the duties of government decision makers.”

### Access to International Fora, Access to Justice?

International law has traditionally operated on the basis that *states* are the citizens of the world community; *people* tended to be viewed as objects of international law, rather than subjects of it. International treaties and rules were derived from states agreeing with one another or adopting similar

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30 The instrument by which non-citizens may be administratively detained without charge is known as the “security certificate”, pursuant to section X of IRPA.
31 *Charkaoui supra* at paras 90, 125-127.
practices. International institutions were the mechanisms of cooperation and accountability between states. However, if we view international law as offering a prototypical structure for global citizenship of people, not just states, then we can begin to see the emergence of a global rule of law that is not only concerned with protecting states’ interests vis-à-vis one another and their citizens, but also with an independent mandate to protect individuals and groups.

The statist approach to international relations and, in particular to international law, is, and will continue to be, subject to a growing set of pressures and challenges. New sites of action have emerged, with non-state players mobilizing on many fronts to seize power in the international order. For example, the size and influence of transnational corporations has led to inroads in global corporate regulation and “social responsibility”. A significant impetus for applying an ethic—if not an obligation—of rights compliant behavior on corporations is the very real impact that corporate activity can have on people’s lives, especially in a globalized world.

Thus, while formally, states are the citizens of the international community, human beings are increasingly the subjects of the UN’s mandate. This notion was envisaged at the UN’s birth—the Charter is proclaimed in the name of the “peoples of the United Nations”, notwithstanding that the UN governing bodies are constituted of states, without any condition that the state be democratically representative of its population. Nonetheless, the Charter contains the normative core of the international human rights movement, affirming “faith in fundamental human rights, in the dignity and worth of the human person, in the equal rights of men and women and of nations large and small”. The promise of the UN Charter, and of the human rights law established under its auspices, is in a very practical sense conditional on the ability to access justice at the international level. Experience proves that whether dealing with international institutions or instruments, the challenges to access to justice remain foundational and pervasive ones.

In December 2006 the Convention on the Rights of Persons with Disabilities was endorsed by the UN General Assembly. It opened for
signature by states on March 30, 2007—Canada signed it immediately. The Convention came into force on May 3, 2008 after being ratified by 20 countries—Canada was not among them, waiting nearly two years to finally ratify the Convention, on March 11, 2010.\textsuperscript{35} The Disability Convention reflects the culmination of 30 years of disability inroads at the UN, beginning with the the International Year of Disabled Persons in 1981. Reflecting the evolution of an international consensus on the fundamental rights of people with disabilities, the Convention stresses the importance of accessibility, participation and inclusion, education, health, employment, and social welfare. It straddles and integrates both civil and political, and social and economic, rights.

The Convention further affirms the protection from discrimination through the tools of reasonable accommodation and affirmative action, the main drivers of equality for people with disabilities.\textsuperscript{36} It also justifies the use of affirmative action programs. As a signatory, Canada has obligations to report to the Committee established under the Convention. Reporting is a weaker enforcement tool than the individual complaints mechanism. If Canada were to sign on to the Optional Protocol, it would extend an additional right of access for Canadians who have exhausted internal avenues of redress to seek international access to justice.\textsuperscript{37} In June 2012, the Canadian Senate Standing Committee on Human Rights, led by Senator Mobina Jaffer, issued a report on sports and disability, making a strong call for the government to sign and ratify the Optional Protocol immediately, so as to give Canadians access to the Disability Convention’s individual rights complaints process.\textsuperscript{38} As of yet, there is no indication that the government intends to adopt Senator Jaffer’s recommendation.

\textsuperscript{35} UN Enable, Secretariat for the Convention on the Rights of Persons with Disabilities (SCRPD). Online: http://www.un.org/disabilities/countries.asp?navid=12&pid=166

\textsuperscript{36} Disability Convention, Art. 5(2), (3) and (4).

\textsuperscript{37} Complaints procedures are established under the International Covenant on Civil and Political Rights, the Convention Against Torture Convention Against Torture, the International Convention on the Elimination of All Forms of Racial Discrimination, the Convention on the Rights of Persons with Disabilities and the Convention on the Elimination of All Forms of Discrimination Against Women. Canada has, so far, only signed on to the complaints process under CEDAW and the ICCPR.

\textsuperscript{38} Standing Senate Committee on Human Rights, \textit{Level the playing field: A natural progression from playground to podium for Canadians with disabilities}, The Honourable Mobina S. B. Jaffer, Chair (June 2012). Online: http://www.parl.gc.ca/Content/SEN/Committee/411/ridr/rep/rep07jun12-e.pdf.
Access to international fora for Canadians with human rights grievances is one way to promote government accountability for domestic application of international human rights norms. At the same time, under existing avenues, it is not clear that the ability to bring a claim necessarily influence state action domestically. The potential influence that such access would ultimately wield is an open question.

Considering Canada's track record with individual complaints to UN bodies, guarded optimism is in order. Consider the 2004 case of Nuri Jazairi. An economics professor at York University in Toronto, Jazairi initiated a complaint with the Human Rights Committee challenging the failure of Ontario's human rights legislation to include protection for "political opinion". He had been denied tenure, and believed that the university's decision was discriminatory on the basis of his outspoken political views. He also made other charges against alleged inadequacies in the province's anti-discrimination legislation, which Jazairi argued constituted a breach of the non-discrimination provisions in the Covenant.39

The case had made its way to the Court of Appeal for Ontario, where the Court held that political opinion is not generally protected under the Human Rights Code, and that even if were, the appellant had failed established a factual link between his political opinions and the university's decision not to promote him. Given this, the Committee would not interfere with the Canadian courts' decision on the facts. In dismissing the case, the majority of the panel nonetheless expressed concern that the "absence of protection against discrimination on [the ground of political opinion] does raise issues under the Covenant."40

Two years after Jazairi was decided by the Human Rights Committee, Ontario began a major overhaul of its human rights system and in 2007, a new law was adopted. Notably absent was any addition of "political opinion" as a new ground of protection. Surprising in the deliberations leading up to the adoption of the new Code was the virtual absence of considerations of international human rights law, the gaps between the ICCPR and domestic legislation, or the opinions expressed by the Committee in the Jazairi decision.

Conclusion

The Canadian approach to human rights remains primarily a domestic approach. However, with changes in legal education and the rapid globalization of the law, especially relevant to younger lawyers and legal researchers, we can expect to see a measured increase in the profile of international human rights law in Canadian courts. Certainly law librarians in this country have been a tremendous (and under-utilized) resource for accessing international human rights material and comparative jurisprudence. Better coordination at all levels between lawyers, research librarians and scholars might help to accelerate the pace and deepen the influence of international human rights law, enabling it to assume a more prominent place—in a meaningful and actionable sense—at the heart of Canadian law and policy.