

1937

c 84 County Publicity Act

Ontario

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Bibliographic Citation

County Publicity Act, RSO 1937, c 84

Repository Citation

Ontario (1937) "c 84 County Publicity Act," *Ontario: Revised Statutes*: Vol. 1937: Iss. 1, Article 88.

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CHAPTER 84.

The County Publicity Act.

Formation
of
association.

1.—(1) An association, to be known as a publicity association, may be formed in any county by the county council or in any district in such manner as may be defined by the Department of Agriculture. R.S.O. 1927, c. 74, s. 1 (1).

Objects of
association.

(2) The objects of the association shall be the investigation of the resources and possibilities of the county or district and the advertising and publishing of the same by the preparation, publication and distribution of pamphlets and such other means as may be sanctioned by the regulations. R.S.O. 1927, c. 74, s. 1 (2); 1930, c. 21, s. 5.

Minister
to approve
publications.

2. All pamphlets or other literature prepared by an association shall be submitted to the Minister of Agriculture for approval before being issued. R.S.O. 1927, c. 74, s. 2.

Provincial
grant in
aid of
association.

3. Every publicity association shall be entitled to receive from the Province out of any moneys appropriated by the Legislature for that purpose a sum equal to one-third of the total cost to the association of carrying out the objects mentioned in section 1, but the total cost on which grants shall be payable under this Act shall not exceed \$1,000 in any one county or district in any one year. R.S.O. 1927, c. 74, s. 3.

Obtaining
payment of
provincial
grant.

4. Application for grants payable under this Act may be made to the Minister of Agriculture, and shall be accompanied by an affidavit signed by the president and secretary of the association setting forth in detail the receipts and expenditures of the association for the period covered by the application, and the cheque shall be made payable to the order of the president and secretary of the association. R.S.O. 1927, c. 74, s. 4.

Power to
make
regulations.

5. The Lieutenant-Governor in Council may make such regulations as may be deemed expedient for the better carrying out of the objects of this Act. R.S.O. 1927, c. 74, s. 5.

Assistance
of agents of
Province in
England.

6. Every publicity association shall be entitled to the assistance free of charge of the agents of Ontario in Great Britain or elsewhere, in the distribution of pamphlets or other advertising matter. R.S.O. 1927, c. 74, s. 6.