

2014

## 2013-14 Report on Activities

Hennick Centre for Business and Law at York University

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# Report on Activities 2013 - 2014



Since its inception in 2009, the Centre has focused on actively promoting scholarship and education at the intersection of business, law and public policy at York University and beyond. In its fifth year, the Centre expanded its business and law programming for students, while continuing to engage leading business, legal and public policy professionals and scholars in our activities and initiatives. The Centre has continued to raise its profile and advance our overall mission to promote and develop interdisciplinary business and law scholarship and education.

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# EVENTS

Over the past five years, the Hennick Centre has initiated or co-sponsored over 60 events for audiences of practitioners, scholars and students. Our events have served to raise the Centre's brand awareness while contributing to the dialogue on topical issues at the intersection of business, law and public policy. We extend our appreciation to the sponsors, funders, and collaborators whose support of and involvement in the following events played an integral role in advancing the Centre's mission. Events in the last year included the following:



Davies Business Law Lecture with James McGregor



"Law, Politics and the Art of the Possible" Special Lecture with Greg Sorbara

## **JD/MBA Alumni Association Wine & Cheese Reception** **May 15, 2013**

The Hennick Centre and the Osgoode-Schulich JD/MBA Alumni Association co-hosted the fourth annual wine and cheese reception for all graduates of the JD/MBA program. The Osgoode-Schulich JD/MBA Alumni Association is committed to fostering a community where alumni can jointly pursue mutually shared interests and issues, thereby facilitating the professional and personal development of all graduates of the JD/MBA program at York University.

## **Davies Business Law Lecture with James McGregor, Chairman, APCO Worldwide (Greater China)** **January 20 & 21, 2014**

The Hennick Centre was pleased to welcome American businessman, journalist and author, James McGregor, to York University to deliver the 2014 Davies Lecture in Business Law. Over 250 participants attended the lecture where Mr. McGregor – Chairman of APCO Worldwide (Greater China) and Former Wall Street Journal Bureau Chief (Mainland China & Taiwan) and Former CEO of the Dow Jones & Company (China) – provided insights and observations on China's business, politics and society, as discussed in his most recent book, "No Ancient Wisdom, No Followers: The Challenges of Chinese Authoritarian Capitalism". His lecture was warmly received by an audience of faculty and students, as well as members of the legal and business communities.

## **Special Lecture featuring Timothy Lane, Bank of Canada Deputy Governor** **March 24, 2014**

In collaboration with the Distinguished Speakers Series of Osgoode Hall Law School and the JD/MBA Students' Association, the Hennick Centre welcomed Timothy Lane, Bank of Canada Deputy Governor, to the campus for an afternoon lecture. During the lecture, "Building Trust in the Financial System," Mr. Lane addressed the importance of good governance in the financial system, and the economy more generally, as well as what was being done to restore confidence in financial benchmarks such as LIBOR.

## **Osgoode Professional Development Breakfast Session with The Hon. Mary Shapiro, 29th Chairman SEC & Vice-Chair, Promontory Financial Group Advisory Board** **April 16, 2014**

The OPD Breakfast Session with The Hon. Mary Shapiro was moderated by Professor Cynthia Williams, Co-Director of the Hennick Centre. Professor Williams engaged Ms. Shapiro in a discussion of Ms. Shapiro's four years as chairman of the SEC (2009-2012) where she presided over one of the busiest rule-making periods in the SEC's history and during which the organization also executed a comprehensive restructuring program to improve protections for investors.



# STUDENTS

A key commitment of the Hennick Centre is providing opportunities for education and professional development to students at Osgoode and Schulich and the schools' graduates. In addition to its support of the annual JD/MBA Students' Association Conference and the "Lunch With" Series, the Centre also supports a number of activities and initiatives for JD/MBA students as part of its commitment to promoting and growing the joint program, and interdisciplinary scholarship.



Students attend Davies Business Law Lecture.



Students attend reception in honour of Greg Sorbara, Former Ont MPP and Cabinet Minister.

## Hennick Summer Internships

Following the successful launch of the five McCarthy Tétrault Business Law Internships last summer, the Hennick Centre expanded its summer internship program this year to include the Centre for Addiction and Mental Health Corporate Internship and the Wildeboer Dellelce LLP Internship. Successful applicants to the McCarthys internship will spend the summer interning in the legal department or related business unit of one of: (i) FirstService Residential, (ii) TD Bank Financial Group, (iii) the Investment Industry Regulatory Organization of Canada, (iv) the Ontario Securities Commission, and (v) Mount Sinai Hospital. The student selected for the CAMH internship will spend the summer in the hospital's legal department, while the Wildeboer Dellelce student intern will be placed in OMERS's legal division. Interns will gain exposure to the client side of legal practice. The Hennick Centre received over 80 applications to the summer internship program this year.

## Mentorship Program

In consultation with the alumni offices at Osgoode and Schulich, the Hennick Centre launched a JD/MBA-focused mentorship program this year. Joint degree students were provided with one-on-one access to graduates of the Osgoode-Schulich program. The mentorship program aims to support the academic and career development of JD/MBA students by fostering a meaningful connection between students and graduates with combined legal and business training. Thirteen mentors with diverse backgrounds prepared second year students for summer student law firm interviews and assisted all students with general business and law career advice.

## LawWithoutWalls

The Centre secured a spot for and sponsored an Osgoode-Schulich JD/MBA student to participate in the University of Miami School of Law's groundbreaking LawWithoutWalls ("LWOW") program. LWOW is an international academic program where students work with scholars, legal professionals and business experts from around the world to create a business plan in response to a current problem in legal education or practice. While exploring innovations in global legal education and practice, participating students also hone the critical skills needed by legal and business professionals of the future such as presentation, branding, business planning, social media, technology, innovative research, and idea generation. The business plans are presented to and judged by a multidisciplinary panel of venture capitalists, lawyers, academics, entrepreneurs and business professionals at the conclusion of the program.

## Osgoode Venture Capital Clinical Project

The Centre has partnered with lawyers at Wildeboer Dellelce LLP to establish the Osgoode Venture Capital Clinical Project – a new Osgoode Public Interest Requirement program, beginning in the fall of 2014. Working under the supervision of Wildeboer Dellelce lawyers, students will provide legal services to early stage entrepreneurial ventures in the financing and equity structuring stages of growth.

## JD/MBA Students' Association Annual Conference

The Centre remained committed to assisting the JD/MBA Students' Association with programs and initiatives to help students connect their classroom learning with the real world experiences of seasoned business and legal professionals. The Centre provided planning and logistical support for the 17th annual JD/MBA Conference – Lex and the City: Urban Issues in Law and Business. Through workshops, panels, and sessions led by prominent industry leaders and policy makers, the 2014 conference addressed pressing issues related to zoning, transit, real estate, development and sustainability. The conference had another year of strong attendance and sponsorship support.

### “Lunch With” Series

The Hennick Centre was also involved in the planning and execution of the yearly JD/MBA “Lunch With” Series. In the fall and winter semesters, JD/MBA students attended informal lunch and learn talks with Rob Wildeboer (Osgoode-Schulich alumnus and Executive Chairman and Co-Founder of Martinrea International Inc.), Rosemary McCarney (President and CEO of Plan International Canada Inc.), and John Tory (Osgoode alumnus and Mayoral Candidate for the City of Toronto). The talks served to provide students with insight into the business and legal issues faced by industry leaders on the job, as well as the range of career opportunities available to joint graduates.

### Other Student Events

Professors Tom Johnson and Peter Macdonald, Faculty Co-Directors of the JD/MBA program, moderated a Business Careers Panel organized by the JD/MBA Students' Association. The panel was hosted at Goodmans LLP and included Osgoode-Schulich alumni working in the fields of sports and entertainment, securities regulation and enforcement, and retail, as well as private practice.



Top: “Law, Politics and the Art of the Possible” Special Lecture  
Bottom: 17th Annual JD/MBA Conference



# ALUMNI

The Hennick Centre remains committed to supporting the growth and development of the Osgoode-Schulich JD/MBA Alumni Association. The establishment and growth of the alumni network is an important step in promoting the JD/MBA program. As part of its commitment to expanding and engaging this network of former JD/MBA students, the Hennick Centre again sponsored and co-hosted the annual Alumni Association wine and cheese reception on May 15, 2013, and provided support for the annual JD/MBA alumni welcome breakfast for new graduates on September 17, 2013 and the annual Alumni Association dinner on October 9, 2013.



4th Annual JD/MBA Alumni Association Wine and Cheese

## THOUGHT LEADERSHIP AND PUBLIC POLICY

The Hennick Centre's directors were involved in a wide range of research projects and provided scholarly thought leadership on topics of importance to the business and legal communities.

In May 2013, Ed Waitzer was presented with the prestigious Investor Responsibility Research Center (IRRC) Institute Research Award for his co-authored paper, "The Public Fiduciary: Emerging Themes in Canadian Fiduciary Law for Pension Trustees." He also co-authored a new book, *The Cambridge Handbook of Institutional Investment and Fiduciary Duty*, released by Cambridge University Press in April 2014. Professor Waitzer was appointed as the new chair of the Liquor Control Board of Ontario, and has been active in regularly contributing to the op/ed pages of national and international publications such as the *National Post*, the *Globe and Mail* and the *Financial Times*.

This year the Hennick Centre welcomed a new Co-Director, Cynthia Williams, Osgoode Professor and Osiers Chair in Business Law. Professor

Williams worked with the International Corporate Accountability Roundtable in Washington, D.C., on a report on the materiality of companies' human rights records and actions, published in December 2013. She is a member of the planning committees for a financial regulation conference to be hosted by the University of British Columbia's National Centre for Business Law in August 2014, and a global conference on corruption to be held at Osgoode Hall Law School in the fall of 2014. Professor Williams also published two law review articles this year, one on the interaction between corporations' first amendment rights under U.S. law and their accountability for international human rights harm, and the other on changing the culture within "too big to fail" financial institutions.

James Darroch remains on the Board of Directors of the Toronto Financial Services Alliance, a public/private initiative that promotes Toronto as a premier financial center and continues to provide leadership to the Financial Services Leadership Program at CIBC.

# OTHER INITIATIVES

## Medals

The Hennick Centre was pleased to present the 2013 Hennick Medal for Career Achievement to Greg Sorbara (BA '78, LLB '81, Hon. LLD '13), Former Ontario MPP and Cabinet Minister, during a special lecture and Q&A session entitled "Law, Politics and the Art of the Possible". The Career Achievement Medal is awarded to a business and law graduate who has earned international recognition in the business and legal communities. Greg was recognized for his accomplishments in public service, as well as his achievements in business, law and community service. Students, faculty, administrators and practitioners had the opportunity to engage with Greg on topics that covered more than twenty years in public office. The lecture and Q&A was preceded by a private reception in honour of Greg.

Money Khoromi (JD/MBA '13) was presented with the Hennick Medal for Academic Excellence at the 2014 JD/MBA Conference. The Medal for Academic Excellence is presented to the student with the top cumulative grade point average of his or her graduating class.

## JD/MBA Career Trajectory

In an effort to better inform future student programming, the Centre gathered data on the career trajectory of Osgoode-Schulich graduates from 2003-2013. The research project was illuminating in providing hard numbers on the initial career choices of JD/MBA graduates and their subsequent career choices five years after graduation. We hope to use this information to assist current students with career planning and to assist the Centre with strategic planning going forward.



Presentation of the 2013 Hennick Medal for Career Achievement to Greg Sorbara

# ON THE HORIZON

Over the past five years, the Centre has remained focused on its mission of promoting joint business and legal scholarship and education for students, practitioners and scholars at York University and beyond. In delivering a wide range of timely and relevant programmes and events, we have been able to develop and strengthen our connection with the academic, business, legal, and public policy communities. As a result, we are well-positioned as we focus on new goals to ensure the Centre's long-term impact and sustainability.

In moving forward, the Centre will look to establish new partnerships and build on our current relationships to expand our offering of business and law-related experiential education opportunities for students. We will also work to distinguish the Osgoode-Schulich JD/MBA program in such areas as developing complimentary specializations at the law and business schools, creating stronger connections for JD/MBA students at both schools, and developing events and activities to enhance the JD/MBA student experience at York University.

The Centre will continue to collaborate with partners at York University and within the business and legal communities to develop innovative and impactful programming for students, scholars, practitioners and policy makers. In addition to promoting the Centre's interdisciplinary vision, our initiatives will support our goal of strengthening our profile on campus and with our target audiences.

One of the Centre's greatest strengths continues to lie in the quality of our supporters, including our Advisory Council, whose comments and suggestions have played an important role in the Centre achieving our objectives. We express particular appreciation to Jay Hennick and Mickey Cohen for their active leadership and support of the Centre throughout the past year.

# OUR PEOPLE

## Executive Committee

James L. Darroch, Co-Director, Hennick Centre  
Dezső J. Horváth, Dean, Schulich School of Business  
Tom Johnson, Faculty Director of the JD/MBA Program  
Peter Macdonald, Faculty Director of the JD/MBA Program  
Lorne Sossin, Dean, Osgoode Hall Law School  
Edward J. Waitzer, Director, Hennick Centre  
Cynthia Williams, Co-Director, Hennick Centre

## Directors

James L. Darroch, Co-Director, Hennick Centre  
Tom Johnson, Faculty Director of JD/MBA Program  
Peter Macdonald, Faculty Director of JD/MBA Program  
Edward J. Waitzer, Director, Hennick Centre  
Cynthia Williams, Co-Director, Hennick Centre

## Faculty

### Schulich Faculty

Ellen R. Auster  
Wesley Cragg  
Andrew Crane  
Douglas Cumming  
James L. Darroch  
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### Osgoode Faculty

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Jinyan Li  
Ikechi Mgbeoji  
Lisa C. Philipps  
Marilyn L. Pilkington  
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David Vaver  
Edward J. Waitzer  
Cynthia Williams  
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The Hennick Centre for Business and Law looks forward to working with you  
to make next year a success.  
Please visit [www.hennickcentre.ca](http://www.hennickcentre.ca) for more information.