

2015

## 2014-15 Report on Activities

Hennick Centre for Business and Law at York University

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# Report on Activities 2014 - 2015



The Hennick Centre for Business and Law had a busy and eventful year in 2014-15. The Centre deepened its connection with students through our innovative business and law programming, developed and strengthened our relationships with key stakeholders, and contributed to informed debate at the intersection of business, law and public policy. Through our activities and initiatives, the Centre continues to raise its profile and advance our overall mission to promote and develop interdisciplinary business and law scholarship and education.

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# EVENTS

The Hennick Centre initiated, co-sponsored or participated in several events this year. Our events serve to raise the Centre's brand awareness while contributing to the dialogue on topical issues at the intersection of business, law and public policy. We extend our appreciation to the sponsors, funders, and collaborators whose support of and involvement in our events played an important role in advancing the Centre's mission. Events in the last year included the following:



Understanding and Taming Public and Private Corruption Conference



JD/MBA alumni attend annual wine and cheese event.

## **JD/MBA Alumni Association Wine & Cheese Reception** **May 14, 2014**

The Hennick Centre and the Osgoode-Schulich JD/MBA Alumni Association sponsored the fifth annual wine and cheese reception for all graduates of the JD/MBA program at Osgoode Hall in downtown Toronto. The Osgoode-Schulich JD/MBA Alumni Association is committed to fostering a community where alumni can jointly pursue mutually shared interests and issues. This annual event serves an important role in building a formal JD/MBA alumni network and promoting York University's JD/MBA program.

## **Understanding and Taming Public and Private Corruption** **November 6-7, 2014**

The Hennick Centre's co-director Professor Cynthia Williams helped to organize this two-day conference at Osgoode Hall Law School. The conference examined corruption in business, finance, government and enforcement. The conference attracted national and international experts who reflected on their experiences and their attempts at solutions.

## **OsgoodePD: The Corporate Counsel's Guide to Managing a Corporate Legal Crisis** **November 14, 2014**

The Hennick Centre co-sponsored this CPD program offered by Osgoode Professional Development. The course focused on an audience of

General Counsel or in-house counsel, providing information, insights and guidance on how to develop proactive corporate policies as well as practical strategies for managing a corporate crisis with potential criminal or regulatory consequences.

## **The Stock Market We Can't See: The Exempt Market and its Regulation** **November 17, 2014**

The Hennick Centre's director Professor Ed Waitzer was a featured speaker at a luncheon panel discussion sponsored by the University of Calgary School of Public Policy. Thought leaders in law, business and public policy discussed the largely unregulated exempt market and what the regulators are promising to do to impose stricter controls and smaller investing limits.

## **OBA Institute's 2015 Conference: Corporate Social Responsibility and the Critical Role of the Lawyer** **February 5, 2015**

The Ontario Bar Association organized this one day program on risk management and compliance issues related to corporate social responsibility. Leading practitioners and academics at the forefront of this developing area of law discussed issues ranging from supply chain compliance strategies, corporate governance, labour issues, bribery and whistleblowing. The Hennick Centre's director was an invited speaker.

# STUDENTS

The Hennick Centre had another strong year supporting interdisciplinary education and professional development for law and business students through our curricular and co-curricular programming. The Centre's student programming demonstrated our commitment to making a positive difference in the education and professional development of young professionals.



18th Annual JD/MBA Conference



18th Annual JD/MBA Conference organizing committee

## Hennick Summer Internships

In 2014, the Hennick Centre organized and managed three business law-focused internship programs: (1) the McCarthy Tétrault Business Law Internships, (2) the Centre for Addiction and Mental Health Corporate Internship, and (3) the Wildeboer Dellelce LLP Internship.

Successful applicants to the McCarthys internship spent the summer interning in the legal department or related business unit of one of: (i) FirstService Residential, (ii) TD Bank Financial Group, (iii) the Investment Industry Regulatory Organization of Canada, (iv) the Ontario Securities Commission, and (v) Mount Sinai Hospital. The student selected for the CAMH internship spent the summer in the hospital's legal department. The Wildeboer Dellelce intern was placed in the legal department of OMERS Administration Corporation. The summer internships are one of the most heavily subscribed experiential education programs at Osgoode and provide students with valuable exposure to the client side of legal practice and the nature of real world problem-solving. The Hennick Centre received over 80 applications to the 2014 summer internship program.

## LawWithoutWalls

The Centre expanded the law and business schools' participation in the University of Miami School of Law's LawWithoutWalls ("LWOW") program. LWOW is an international academic program where students work with scholars, legal professionals and business experts from

around the world to create a business plan in response to a problem in legal education or practice. While exploring innovations in global legal education and practice, participating students also hone the critical skills needed by legal and business professionals of the future such as presentation, branding, business planning, social media, technology, innovative research, and idea generation. The program concludes with a closing conference where the business plans are judged by a multidisciplinary panel, including venture capitalists.

This year two Osgoode-Schulich JD/MBA students each participated in the all-virtual LWOW offerings: LWOW X and LWOW X Compliance. Both students were members of the winning team for substance at the LWOW X and LWOW X Compliance closing conferences on March 27 and April 10, respectively.

## Osgoode Venture Capital Clinical Project

The Centre partnered with Wildeboer Dellelce LLP to launch the Osgoode Venture Capital Clinical Project (the "OVC") in September 2014. Working under the supervision of Wildeboer Dellelce lawyers, student caseworkers assisted with legal tasks such as incorporations, corporate structuring, drafting agreements, development of financing strategies, and various other tasks associated with early stage business ventures. The OVC was the newest addition to Osgoode's business law-focused experiential education programs.

## Mentorship Program

The Centre's JD/MBA-focused mentorship program provided joint degree students with one-on-one access to graduates of the Osgoode-Schulich program. The mentorship program aims to support the academic and career development of JD/MBA students by fostering a meaningful connection between students and graduates with combined legal and business training. JD/MBA alumni mentors with diverse backgrounds prepared second year students for summer student law firm interviews and assisted all students with general business and law career advice.

## JD/MBA Students' Association Annual Conference

The Centre worked closely with the JD/MBA Students' Association on programs and initiatives to help students connect their classroom learning with the real world experiences of seasoned business and legal professionals. The Centre provided planning, logistical and promotional support for the 18th annual JD/MBA Conference – Higher Ground: How Technology and Innovation are Driving Change in Business, Law and Media. John Stackhouse, Senior Vice President, Office of the CEO at the Royal Bank of Canada, was the keynote speaker. Through panel sessions led by prominent industry leaders, legal practitioners, entrepreneurs and academics, the 2015 conference highlighted the disruptive influences shaping the business, legal and high-tech sectors. The conference had over 80 attendees and another strong year of sponsorship support.

## "Lunch With" Series

The Hennick Centre also sponsored the popular JD/MBA "Lunch With" Series again this year. In winter 2015, JD/MBA students attended informal lunch and learn talks with Noel Biderman (Osgoode alumnus and President and CEO of Avid Life Media Inc.) and Susan Wolburgh Jenah (Osgoode alumna, Corporate Director and Osgoode's 2014-15 McMurtry Fellow). In addition to the "Lunch With" series, the Centre organized a corporate governance and career talk with Kathleen Taylor, Osgoode-Schulich JD/MBA alumna and Chair of the Royal Bank of Canada. The talks serve to provide students with insight into the business and legal issues faced by industry leaders on the job, as well as the range of career opportunities available to joint graduates.

## Other Student Events

Professors Tom Johnson and Peter Macdonald, Faculty co-directors of the JD/MBA program, moderated the Business and Law Career Panel organized by the JD/MBA Students' Association. This year's panel was hosted at Torys LLP and included Osgoode-Schulich alumni working in-house, in private practice and in investment banking.

## Staff Award

In recognition of the Centre's contribution to student life at Osgoode, Osgoode's student government presented the Centre's associate director Tanya Bowes with the 2015 Legal and Literary Society Staff Award.



Top: Students attend a private talk with Marianne Harris.

Bottom: JD/MBA student leaders attend reception in honour of Marianne Harris.

# ALUMNI

The Hennick Centre remains committed to supporting the growth and development of the Osgoode-Schulich JD/MBA Alumni Association. The establishment and growth of the alumni network is an important step in promoting the JD/MBA program. As part of its commitment to expanding and engaging this network of former JD/MBA students, the Hennick Centre sponsored the fifth annual Alumni Association wine and cheese reception on May 14, 2014 and provided support for the annual JD/MBA alumni welcome breakfast for new graduates on September 23, 2014 and the annual Alumni Association dinner on October 21, 2014.



5th Annual JD/MBA Alumni Association Wine and Cheese Event

## THOUGHT LEADERSHIP AND PUBLIC POLICY

The Hennick Centre's directors were involved in a wide range of research projects and provided scholarly thought leadership on topics of importance to the business and legal communities.

Professor Ed Waitzer was actively involved in thought leadership conferences and sessions at home and abroad covering a range of topics including pension fund management, capital markets, innovation, and corporate governance. He is continuing with his research on fiduciary standards for pension fund trustees under a grant received from the Rotman School of Management's International Centre for Pension Fund Management. Professor Waitzer was a regular contributor to the op/ed pages of leading national publications such as the *Globe and Mail* and the *Financial Post*.

Professor Cynthia Williams was invited to lead an interdisciplinary research team to study the Dutch Central Bank's innovative program to observe and evaluate the corporate culture within Dutch banks. In addition, Professor Williams has been invited by the Ontario Ministry of Government and Consumer Services to participate in a panel to advise government on priorities to reform Ontario's corporate and commercial statutes.

Professor James Darroch remains on the Board of Directors of the Toronto Financial Services Alliance, a public/private initiative that promotes Toronto as a global financial center. Professor Darroch also provides leadership to the Financial Services Leadership Program at CIBC and serves as a senior education advisor with the Global Risk Institute.

# OTHER INITIATIVES

## Hennick Medals

The Hennick Centre presented the 2014 Hennick Medal for Career Achievement to Marianne Harris (JD/MBA '83), Chair of the Board of Directors of the Investment Industry Regulatory Organization of Canada ("IIROC"). The Career Achievement Medal is awarded to a business and law graduate who has earned international recognition in the business and legal communities. The Hennick Centre arranged for Marianne to deliver a private talk to law and business students where she shared her wealth of experience in navigating her career in corporate and investment banking. In addition, students and faculty were also invited to join over 70 business, legal and public sector leaders at IIROC's offices for a presentation and reception in honour of Marianne's achievements at the intersection of business, law and public policy. The event was hosted by IIROC.

Amber Lam (JD/MBA '14) was presented with the Hennick Medal for Academic Excellence at the 2015 JD/MBA Conference. The Medal for Academic Excellence is presented to the JD/MBA student with the top cumulative grade point average of his or her graduating class.



Presentation of the 2014 Hennick Medal for Career Achievement to Marianne Harris, Chair of the Board of IIROC

# ON THE HORIZON

Since its inception, the Centre has remained focused on its mission of promoting joint business and legal scholarship and education for students, practitioners and scholars at York University and beyond. This brief report of the Centre's activities over the past year presents a snapshot of our commitment to advancing the Centre's mission.

Looking ahead to the future, the Centre will build on its progress in promoting interdisciplinary education and professional development for law and business students. The Centre is currently part of a working group examining innovation in law initiatives at Osgoode, including how to coordinate existing curricular and co-curricular activities in this area while exploring new initiatives to better prepare students for the legal market of the future. We are also working with partners at the law and business faculties to develop a law and business boot camp to provide JD students with an introduction to important business skills and concepts. Beginning in 2015-16, Professor Ed Waitzer will take on the role of Faculty co-director of the JD/MBA program, further strengthening the Centre's connection to the joint degree program. The Centre will seek out new partnerships and strengthen our current relationships in order to scale up our current business and law-related experiential education programs.

The Centre will continue to collaborate with partners at York University and within the business and legal communities to develop innovative and relevant programming for students, scholars, practitioners and policy makers. In addition to promoting the Centre's interdisciplinary vision, our initiatives will support our goal of strengthening our profile on campus and with our target audience.

We wish to thank the Centre's co-director Professor Cynthia Williams for her leadership and contribution to the Centre for the past two years. Professor Williams' commitment to and enthusiasm for our programmes and activities was invaluable to the Centre's success. Professor Williams will be taking a sabbatical in 2015-16. We look forward to welcoming Professor Mary Condon as the new co-director at the Centre.

One of the Centre's greatest strengths continues to lie in the quality of our supporters, including our Advisory Council, whose comments and suggestions have played an important role in the Centre achieving our objectives. In particular, we express sincere appreciation to Jay and Barbara Hennick and Mickey Cohen for their continuous support of the Centre.

# OUR PEOPLE

## Executive Committee

James L. Darroch, Co-Director, Hennick Centre  
Dezső J. Horváth, Dean, Schulich School of Business  
Tom Johnson, Faculty Co-Director, JD/MBA Program (Osgoode)  
Peter Macdonald, Faculty Co-Director, JD/MBA Program (Schulich)  
Lorne Sossin, Dean, Osgoode Hall Law School  
Edward J. Waitzer, Director, Hennick Centre  
Cynthia Williams, Co-Director, Hennick Centre

## Directors

James L. Darroch, Co-Director, Hennick Centre  
Tom Johnson, Faculty Co-Director, JD/MBA Program (Osgoode)  
Peter Macdonald, Faculty Co-Director, JD/MBA Program (Schulich)  
Edward J. Waitzer, Director, Hennick Centre  
Cynthia Williams, Co-Director, Hennick Centre

## Faculty

### Schulich Faculty

Ellen R. Auster  
Wesley Cragg  
Andrew Crane  
Douglas Cumming  
James L. Darroch  
Burkard Eberlein  
Cameron Graham  
Jim Gillies  
Bryan Husted  
Mathias Kipping  
Ian MacDonald  
Peter Macdonald  
Dirk Matten  
H. Thomas Wilson

## Advisory Council

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James Farley, McCarthy Tétrault LLP  
Gerold Goldlist, Davies Ward Phillips & Vineberg LLP  
Marianne Harris, IIROC  
Barbara Hennick  
Jay Hennick, FirstService Corporation  
Edward Johnson, Power Corporation of Canada  
Terence Kawaja, LUMA Partners LLC  
Dale Lastman, Goodmans LLP  
James O'Sullivan, Scotiabank  
David Robottom, Enbridge Inc.  
Ed Sonshine, RioCan REIT  
Barbara Stymiest, BlackBerry Ltd.  
Rob Wildeboer, Martinrea International Inc.  
Susan Wolburgh Jenah, Corporate Director  
Jeremy Wu, Osgoode Hall Law School/Schulich School of Business  
Mark Young, Cassels Brock & Blackwell LLP

### Osgoode Faculty

Stephanie Ben-Ishai  
Neil Brooks  
Mary G. Condon  
Carys J. Craig  
Giuseppina D'Agostino  
Aaron A. Dhir  
Benjamin Geva  
Allan C. Hutchinson  
G. Thomas Johnson  
Jinyan Li  
Ikechi Mgbeoji  
Lisa C. Philipps  
Marilyn L. Pilkington  
Poonam Puri  
David Vaver  
Edward J. Waitzer  
Cynthia Williams  
Stepan Wood  
Peer Zumbansen

The Hennick Centre for Business and Law looks forward to working with you  
to make next year a success.  
Please visit [www.hennickcentre.ca](http://www.hennickcentre.ca) for more information.